

At mrlabels we want to help you prepare your files properly to make working with us as smooth as possible. When supplying artwork please follow the guidelines below.

**Labels**

All files supplied should be from **Adobe Illustrator** (CS4 or earlier), **Adobe Indesign** (CS4 or earlier) or **Freehand** and in their separate **PMS** or **CMYK** colours.

Please indicate clearly any **varnish, highbuild, foil** or **embossed** elements with a separate colour. We require a 1.5mm of bleed and all the links – i.e. images, fonts and illustrations need to be embedded or supplied as well as the file.

**Files ready to print should have all text converted to paths, and files requiring changes need to have all fonts supplied.**

**Digital**

PDF (Portable Document Format) is an industry standard for the printing industry but make sure to supply the file in its finished size, and not to a larger scale. Please convert all **RGB** images to **CMYK** for a four colour press job.

Name **Spot colours** when used

Supply scanned art at 300 dpi for CMYK or gray scale images at the intended size, not to a larger scale and 1200 dpi for bitmap, logo and line art images.

**Lower resolutions may result in lower quality output.**

When exporting from your program use both the “Press Quality” and “Registration Marks” settings (or similar high resolution setting) and turn on trim marks and put **3mm** of bleed on the job. This is so we can cut your job to size and avoid any white around the edge.

**Applications**

Other files accepted that are not mentioned above are EPS, TIFF and JPEG’s.

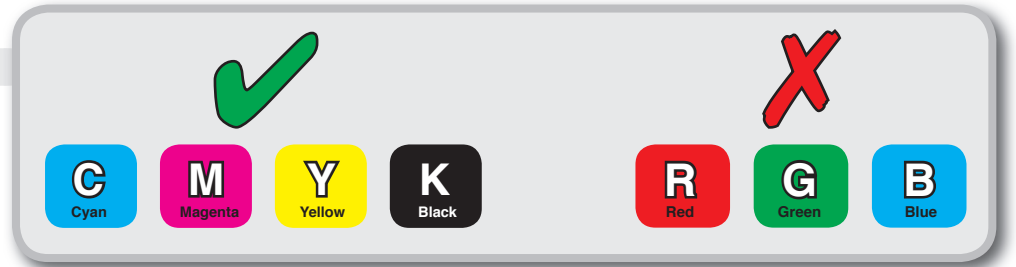
**File Types to be avoided include:**

Corel Draw, Microsoft Publisher, Word, Excel, PowerPoint or any other word processing applications.

**Files not supplied to above specs will incur an artwork charge to ready your files for our workflow. This will be charged at \$85+Gst an hour.**

If you are unsure of what to do or have any queries please contact us on:

**06 876 3203 or info@mrlabels.co.nz**



**Dielines** should be clearly indicated (ideally with a .25mm stroke in 100% magenta with at least a .5mm radius corner)

